

## The Netherlands Country Report 2009

### **I. Size of industry**

Due to a serious law change mid 2008 that brought our industry in a very difficult position the yearly KPMG report on the key –figures of the AWP market hasn't carried out for 2007 yet. Therefore only a brief overview is available:

A.1.	<i>Number of amusement machines (AWP's)</i>	
-	single sites:	22.453
-	arcades:	
-	single player:	14.442
-	multi player:	1.062
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-	Total	37.957
A.2.	<i>Number of arcades:</i>	273
A.3	<i>Number of single sites venues:</i>	16.900

*Per 31 December 2007  
Source: Verispect annual report 2007*

### **B. *Machines per site***

-	singles sites:	max	2
-	arcades:	regulated by individual license, on average:	56

C.	<i>Total licenses granted</i>	873
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*Per 31 December 2007  
Source: Verispect annual report 2007*

### **D. *Turnover (last known, 2006)***

-	single sites	€ 126 mln
-	arcades	€ 391 mln
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-	Total	€ 517 mln

*Source: KPMG Business Advisory Services  
Report "Kengetallen speelautomatenbranche 2003 - 2006"*

### **II. New legislation**

#### **- *New gambling law***

Due to a strong political lobby of the national monopolists as well as certain problems with respect to EU law the introduction of a new gambling law was postponed indefinitely.

#### **- *Smoking ban***

On 1 July 2008 a total smoking ban came into force.

- *Taxation*

Also on 1 July 2008 a new taxation system was introduced. The VAT system was replaced with a gambling tax (29 % over the cashbox)

- *Consequences on the industry and actions taken for adjustments*

As a result of the new taxation system the tax burden for the industry has tripled. Cost reductions were realised by decreasing the number of employees and putting new investments on hold. The Dutch authorities promised some measures to compensate the industry. Up till today these measures haven't been realized yet.

KPMG reported on the effects of the smoking ban and the gambling tax. In Q3 2008 the gross turnover in arcades decreased by 16 % and in single sites by 32 %, compared with Q2 2008. The net turnover decreased even more; 29 % in the Arcades and 47 % in single sites!

**III. Industry News**

Just recently the VAN has moved from Rosmalen to Baarn.

The new address is:

Wilhelminalaan 3  
3743 BD BAARN

The new **postal address** is:

Postbus 12  
3740 AA BAARN

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