



Gaming Market Data 2007

(Gaming and amusement machines and devices outside casinos)

Source: EUROMAT Member Associations, Publicly available information, National Reports.

Date of release: December 2008

EU Member States (Represented within EUROMAT)	Population (Million)	Installed Base (1)	GGR (000€) (2)	Direct Employment (3)
Austria	8.3	7,570	88,400	10,000
Belgium	10.6	19,737	327,600	13,500
Bulgaria	7.7	15,397	138,157	60,000
Denmark	5.4	26,700	318,000	2,500
Germany	82.3	220,000	3,100,000	65,000
Hungary	10.1	30,485	347,000	30,000
Ireland	4.3	10,267	133,184	920
Italy	59.1	280,000	2,200,000	70,000
Lithuania	3.4	2,085	14,981	340
Netherlands	16.4	38,839	636,000	3,107
Poland	38.1	32,766	364,003	2,750
Romania	22	36,679	220,074	3,000
Spain	44.5	252,000	4,139,000	48,000
Sweden	9.1	8,400	256,097	1,050
United Kingdom	60.8	246,967	2,850,132	20,000
Subtotal EUROMAT members	381.7	1,227,892	15,132,628	330,167
Subtotal NON-EUROMAT members (ESTIMATE)	113.5	87,780	2,210,780	15,000
TOTAL EU27	495.2	1,315,672	17,343,408	345,167

The Gaming and amusement machine sector represented approximately 0.15% of GDP and 0.15% of total employment in the EU27 in 2007.

Definitions

(1) **INSTALLED BASE** - Total number of gaming machines*, including those in bars, arcades, cafes, clubs, bingo halls.

(2) **GROSS GAMING REVENUE (GGR)** - The total amount of money left in the machine after the prizes are paid, before any tax or duty.

(3) **DIRECT EMPLOYMENT**— The number of permanent jobs, including games design, manufacturing and operation.

***Gaming Machines** are machines or devices installed in public places (outside casinos) paying out cash prizes. These do not include redemption machines, cranes or similar devices not paying cash prizes.

EUROMAT is the European Gaming and Amusement Federation representing the interests of 23 national gaming and amusement associations in 20 European countries, namely Austria, Belgium, Bulgaria, Croatia, Denmark, France (observer), Germany, Great Britain, Greece, Hungary, Ireland, Italy, Lithuania, The Netherlands, Poland, Romania, Serbia, Slovakia, Spain and Sweden. Croatia, Greece, Serbia and Slovakia became members after this data was collected. For more information please contact the Secretariat:

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